CAAASA is a non-profit organization whose mission is to identify and to address the critical issues in education through public policy relative to the status and performance of African American students in California.

**2020 Professional Development Summit Sponsorship Opportunities**

Interested Sponsors must have a current relationship with a California School District.

Please contact us if you have any questions.

**Premium Sponsor ($10,000)**

**FEATURED BENEFIT:**
- Continued sponsorship recognition throughout all CAAASA events

Unique Benefits for Premier Sponsors:
- Complimentary Sponsorship for the Annual Roundup
- One 6ft Exhibit Table
- Three Full Conference Registrations
- One 75-minute Workshop
- Logo and Sponsorship Notation

Additional Benefits:
- Full-Page Color Advertising Space in the Conference Program Book
- Corporate Membership (valued at $500)
- Complimentary Conference Tote Bag Insert
- Company recognized as a Sponsor in Event Promotions
- Company Logo Listed in CAAASA Annual Summit Program Book
- Pre- and Post-Conference Attendee Lists supplied in Excel format
- Company Logo Displayed in Slide Show prior to General Sessions

**Gold Sponsor ($7,500)**

Unique Benefits for Gold Sponsors:
- One 6ft Exhibit Table
- Two Full Conference Registrations
- One 75-minute Workshop
- Logo and Sponsorship Notation

Additional Benefits:
- Full-Page Color Advertising Space in the Conference Program Book
- Corporate Membership (valued at $500)
- Complimentary Conference Tote Bag Insert
- Company recognized as a Sponsor in Event Promotions
- Company Logo Listed in CAAASA Annual Summit Program Book
- Pre- and Post-Conference Attendee Lists supplied in Excel format
- Company Logo Displayed in Slide Show prior to General Sessions
Sponsorship Opportunities, Continued. Interested Sponsors must have a current relationship with a California School District. Please contact us if you have any questions.

Silver Sponsor ($5,000)
Unique Benefits for Silver Sponsors:
- One 6 ft Exhibit Table
- Two Full Conference Registrations
- One 75-minute Workshop
- Logo and Sponsorship Notation in the Conference Program Guide

Additional Benefits:
- Full-Page Color Advertising Space in the Conference Program Book
- Corporate Membership (valued at $500)
- Complimentary Conference Tote Bag Insert
- Company recognized as a Sponsor in Event Promotions
- Company Logo Listed in CAAASA Annual Summit Program Book
- Pre- and Post-Conference Attendee Lists supplied in Excel format
- Company Logo Displayed in Slide Show prior to General Sessions

Advocate Sponsor ($2,500)
Unique Benefits for Advocates:
- One Full Conference Registrations
- One 6ft Exhibit Table
- Logo and Sponsorship Notation in the Conference Program Book

Additional Benefits:
- Full-Page Color Advertising Space in the Conference Program Book
- Company recognized as a Sponsor in Event Promotions
- Company Logo Listed in CAAASA Annual Summit Program Book

Table Sponsor ($1,500)
Unique Benefits for Tables:
- One 6ft Exhibit Table
- One Full Conference Registration
- Logo and Sponsorship Notation in the Conference Program Book

Additional Benefits:
- Company recognized as a Sponsor in Event Promotions
- Company Logo Listed in CAAASA Annual Summit Program Book

Sponsor Rights
Your sponsorship status enables you to utilize our organization’s assets for marketing:
- Official use of CAAASA logo and name in your own marketing materials to help your company publicize its charitable/sponsorship efforts.
- Official use of CAAASA’s press kit documents and press releases to be used for your marketing.
CAAASA 2020 Sponsorship Application

Company/Personal Information
(Please fill in the following information as completely as possible)

Date Submitted: __________
Contact Name: _____________________________________________________________
Sponsoring Organization: __________________________________________________
Address: _________________________________________________________________
Email: ________________________________________________________________
City: __________________________ State: __________ Zip: __________
Phone: ___________ Cell: ______________

Sponsorship Level

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Payment Type (Please select one type of payment)

_____ Please send Check to:
CAAASA
c/o Dwight Bonds, Executive Director
12155 El Oro Way
Granada Hills, CA 91344

_____ Credit Card
Type of Card: ______________ Credit Card #: ____________________________
Expiration Date: _____ Name on Card: __________________________
Signature for Authorization: ________________________________________

Sponsorship Questions: Contact CAAASA at 818-321-7779